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Velocity AVS offers new high-definition production and services in 2008

San Diego, Calif. (January 4, 2008) – Velocity AVS, San Diego’s premier owner-operated audio visual company serving corporate and non-profit organizations nationwide, has expanded to offer high-definition post-production and projection services and switching equipment to compliment its full line of audio visual and lighting services.

Velocity, whose **HD** abilities were showcased at the Hillman Cancer Center fundraiser in Pittsburgh and featured in *Rental & Staging Magazine*, has invested in a wide range of **HD** equipment. The new technology includes the Barco projection technology, featuring the new CLM series; high definition projectors and Screen Pro 2 high definition switchers, and Image Pro high-def image processors. The company has also added a full line of 16-by-9 format screens to accentuate **HD** image projection.

“As TV broadcast moves closer to becoming digital by 2009 & high definition, the conversion and transition to high-definition in the rental, staging and special events market is happening much more quickly than anticipated,” said Dave Howell, managing partner for Velocity AVS. “By being among the first AV companies to offer high definition we continue our commitment to our customers by leading the industry as it moves into a more sophisticated platform.”

In conjunction with its expansion to high definition Velocity has added a second website and domain - - www.velocityhdef.com.

A 2007 recipient of the San Diego Better Business Bureau Torch Award for marketplace ethics, Velocity AVS was established in 1999 when San Diego natives and industry frontrunners Toby Russell and Dave Howell merged their businesses. Velocity is the in-house AV provider for the Dana on Mission Bay and is an active member of Meeting Planners International, the International Special Events Society, The San Diego Convention & Visitors Bureau and the Greater Phoenix Convention and Visitors Bureau.



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