



## **Velocity Audio Visual Services Executive Bios**

### **Toby Russell**

Managing Partner

Age: 43

In 1985 Toby Russell's mobile music business made him one of the most sought after DJ entertainers in San Diego. A visionary, Toby immediately expanded his products and services to offer lighting, screens and projectors and named his business EventAVision. By 1990 Toby was producing awards programs and special events with top-of-the-line AV and his sought after signature customer service. As Toby continued to acquire the newest and best technology his client list expanded rapidly and Toby became the AV provider of choice for San Diego's top charity and non-profit events. To meet the needs of his growing business, Toby joined forces in 1999 with industry pioneer Dave Howell and formed Velocity AVS.

### **Dave Howell**

Managing Partner

Age: 43

**Dave Howell's** start in the industry was as an independent video producer. In 1981 he formed Coast Video Productions to serve local and national clients. In 1989 Dave sold Coast Video to build SDTV's Mobilelink -- the nation's first fully deployable remote uplink/production truck. An instant success, Mobilelink is still on the road today with more than 1 million service miles logged. Dave joined AVHQ in 1991 and quickly rose to be the Director of AV Services at La Costa Resort and Spa, and then the Sheraton San Diego on Harbor Island. After reaching the position of Regional Manager overseeing the San Diego market, Dave struck out on his own again, this time partner with Toby Russell and form Velocity Audio Visual Services.

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